



PROFESSIONAL LEARNING CONFERENCE  
FOR EDUCATORS BY EDUCATORS



## **KEYNOTE SPEAKER SEARCH 2018**

**Would you like to be an inspiration to hundreds of educators?**

**Would you like to lead the conversation on innovation in education?**

**EDxEDNYC is looking for an amazing keynote speaker for our 2018 conference.**

Every year, the EDxEDNYC Conference welcomes hundreds of educators from across the country for a day of professional learning. Our keynote speaker opens the conference day with a rousing 20-minute talk, inspiring attendees to collaborate and learn from each other.

**This year, EDxEDNYC is putting out an open call for a dynamic and incredible educator to be our keynote speaker.**

**This Year's Theme: Strengthening the Instructional Core Through Collaboration, Innovation, and Equity.**

**Would you like to be considered?**

**Send us an e-mail at [edxed@edxednyc.com](mailto:edxed@edxednyc.com)**

- Provide detailed contact information.
- Provide a brief introduction to you, your work, your affiliations and why you would like to be keynote speaker.
- Please also include a description of your keynote topic and how it would fit/impact our guests.
- Please include links to any works, web sites, videos or resources that would help our decision.
- Please note that keynote speaker candidates should be EDUCATORS or serious stakeholders in education.
- Familiarize yourself with the conference at [www.edxednyc.com](http://www.edxednyc.com)

## What is your school doing on Chancellor's Day — June 7, 2018?

January 23, 2018

Hello!

We hope your school will join us on Chancellor's Day for the EDxEDNYC Conference, June 7, 2018! This free one-day PD event was started by the staff at Hudson High School of Learning Technologies in Manhattan, and now welcomes hundreds of educators from around the country. Tickets are free for this amazing day of learning and collaboration!

### WHAT IS EDxEDNYC?

EDxEDNYC is an annual education conference for educators by educators. It features relevant professional development content for *all* educators — including subject-area teachers, school administrators, physical education teachers, librarians, counselors and arts teachers! The mission of EDxEDNYC is to share best practices of pedagogy within and beyond the classroom, to network with other innovative thinkers and to continue conversations on student engagement, innovation, technology, instruction, fostering discussion, questioning, reflective leadership and design-thinking within our schools. Our sessions are not typical conference *presentations*, but rather *conversations* where all attendees share ideas and best practices. Session hosts are working educators who act as true facilitators, guiding attendees through deep conversation. Attendees walk away feeling inspired, brimming with ideas and connected to an expanded network of truly awesome educators! In our 2017 survey, 94% of previous attendees said EDxEDNYC led to a shift in their practice.

### BRING YOUR SCHOOL TO THE EDxEDNYC CONFERENCE

Registration is free for EDxEDNYC, and breakfast and lunch are provided to attendees. Whole schools, groups and individuals are welcome to attend. Break-out rooms are also available for schools looking to have some private PD time during the day.

### OPTIONAL COACHING PACKAGE

We believe that when educators work together, magic happens. EDxEDNYC is offering an optional Coaching Package for schools who would like a personalized experience at EDxEDNYC. Five slots are available.

- Your school would receive priority registration for the conference.
- A Hudson HSLT Coach will meet with your school to choose a coaching lens.
- Your coach will visit your school and host a visit to Hudson HSLT.
- Your coach will host a PD session at EDxEDNYC, tailored to your school.

*E-mail [edxed@edxednyc.com](mailto:edxed@edxednyc.com) today to find out more or apply for the EDxEDNYC Conference Coaching package.*

### READY TO REGISTER?

Visit [www.edxednyc.com](http://www.edxednyc.com) now to register your school for the conference before tickets are gone. Check out our video online to get a feel for the conference and consider proposing a session!

We hope to see you in June!

Sincerely,  
The EDxEDNYC Planning Committee  
Hudson High School of Learning Technologies

MEET THE

# EDxED NYC Team



Tim  
Comer

**Hudson High School  
of Learning Technologies, NYC**

Tim is a natural science teacher who is committed to inquiry teaching, task based assessment, and educational technology integration. As a teacher leader and leadership scholar, Tim is passionate about promoting continuous school improvement through data analysis and systems design. Tim is also a husband, a father, and a competitive martial artist. He is a co-founder of the EDxEDNYC Conference for educators by educators.

MEET THE

EDxED

NYC Team



Walter  
Brown

**Hudson High School  
of Learning Technologies, NYC**

Walter has been in public education for 22 years as a classroom teacher, team leader, lead teacher, and currently as an AP at Hudson High School of Learning Technologies. He has been invited to speak at the Tech Forum NY *"Fostering Innovation at the School and District Level"* 2015; BREC *"How to Implement an Effective Team Approach to Teaching"* 2009; Adelphi University *"Urban Education Conference"* 2007. He currently sits on the board of the Nassau County High School Assistant Principal's Association – [www.mchsapa.com](http://www.mchsapa.com). When not at work, he enjoys being a father to four amazing boys and Deputy Commissioner of LNBaseball. #LGM. Walter is a co-founder of the EDxEDNYC Conference.

MEET THE

# EDxED NYC Team



# Jennifer Gunn

**Hudson High School  
of Learning Technologies, NYC**

Jennifer L.M. Gunn spent 10 years in newspaper and magazine publishing before moving to public education. She is author of *Right to Read*, a workbook for teaching adolescent literacy and is regularly published on education topics. She is a curriculum designer and teacher in New York City. She is also cofounder of EDxEDNYC Conference for teacher-led innovation, and regularly presents at conferences on the topics of adolescent literacy, leadership, and education innovation.

MEET THE

# EDxED NYC Team



Phil  
Linder

**Hudson High School  
of Learning Technologies, NYC**

Phil is in his 8th year as a teacher, and began at Hudson High School of Learning Technologies in 2013. He runs the Hudson Guild, a theater program at Hudson HSLT. He is a co-founder of EDxEDNYC and is an advocate for providing students with compassionate education. Phil is the husband of a beautiful wife and has an indisputably handsome dog.

MEET THE

# EDxED NYC Team



Chris  
Purcell

**Hudson High School  
of Learning Technologies, NYC**

Chris has been teaching for eight years and is a founding member of Hudson High School of Learning Technologies. In previous years, he's collaborated with the Stupski Institute, NYC Skills Lab, and Generation Citizen to cultivate assessments that incorporated student choice, revision, and reflection. Chris is currently piloting the Big History Project curriculum in his 9th grade classes. He is a co-founder of the EDxEDNYC Conference.

MEET THE

# EDxED NYC Team



Lamar  
Long

**Hudson High School  
of Learning Technologies, NYC**

Lamar is an English Teacher and Special Education Teacher who has been teaching for 5 years. He is passionate about teacher development, English, literacy, and creating challenging opportunities for students in low socio-economic status environments that promote growth.

MEET THE

# EDxED NYC Team



Lori  
Stahl-Van  
Brackle

**Manhattan Field Support Center,  
NYC Department of Education**

Lori Stahl-Van Brackle is Manhattan Field Support Center's Instructional Technology Director and head of the MFSC Maker Educator Cohort. Before moving to the MFSC, Lori worked at JHS 157 in Rego Park as the Computer Talent teacher where she led her students through piloting the Software Engineering Program, taught Web design, movie making, game design, digital literacy, and more. Before becoming a teacher Lori was a journalist and web designer for magazines like *George*. It was there she learned the value of a web site and has presented at EDxEDNYC on building class web sites and documenting student work through digital portfolios.

MEET THE

# EDxED NYC Team



Lamar  
Long

**Hudson High School  
of Learning Technologies, NYC**

Lamar is an English Teacher and Special Education Teacher who has been teaching for 5 years. He is passionate about teacher development, English, literacy, and creating challenging opportunities for students in low socio-economic status environments that promote growth. He is acting as Sponsorship Coordinator for the EDxEDNYC 2018 Conference.

MEET THE

# EDxED NYC Team



Vince  
Toralemon

**Frank McCourt High School,  
New York City**

Vince is a biology teacher at Frank McCourt High School who is passionate about getting students involved in meaningful ways in the classroom. He founded a nationally recognized science research program and also developed a robust peer mentoring program at his school. He loves cooking and gardening with his beautiful wife. Vince acts as a session coordinator and oversees logistics for EDxEDNYC!

EDUC NYC

PROFESSIONAL LEARNING  
CONFERENCE

FOR EDUCATORS BY EDUCATORS

**NYC**

Department of  
Education

**EDxEDNYC 2018 is June 7, 2018**

December 22, 2017

Ms. Meier,

Thank you so much for your interest in joining us as a keynote speaker at EDxEDNYC 2018.

Let me tell you a little about our conference. EDxEDNYC (*Ed by Ed*) was started 4 years ago by teachers at Hudson High School of Learning Technologies ([www.hudsonhs.com](http://www.hudsonhs.com)), a public school in New York City. We began the conference to share best practices of pedagogy, to network with other innovative thinkers and to continue conversations on student engagement, innovation, technology, instruction, fostering discussion, questioning, reflective leadership and design-thinking within our schools. The idea behind EDxEDNYC was to create an authentic PD event *for educators by educators*. Today, we welcome hundreds of teachers from around the country each June for our 1-day event. The conference is free for attendees, as we truly believe in providing a meaningful professional development experience that is feasible for schools to attend.

Our sessions are not typical conference *presentations*, but rather *conversations* where all attendees share ideas and best practices. Session hosts are all working educators who act as true facilitators, guiding attendees through deep conversation. Attendees walk away feeling inspired, brimming with ideas and connected to an expanded network of truly awesome educators!

EDxEDNYC opens with a breakfast mingle, proceeds to a 25-minute keynote address (9am-9:25am), and then attendees are free to choose their own sessions throughout the day. We provide breakfast and lunch, and offer a Lightning Session event during lunch for those who want to continue learning together!

In January of 2017, educators from Hudson HSLT met you at Educon in Philadelphia. Our assistant principal, Walter Brown (*pictured*), spoke with you after your keynote panel, which was such an honor. You are an inspiration to the work we do at Hudson, and your philosophies are very much in line with the EDxEDNYC vision. We believe teachers and students have powerful voices that should drive the education conversation. EDxEDNYC was founded as a vehicle to bring teachers together to share their amazing ideas. Having you join us would be truly awesome.

You can see more about our conference at [www.edxednyc.com](http://www.edxednyc.com) and there is a video on the home page to give you a good feel for our event. We hope you will consider joining us as our distinguished keynote speaker. It would mean so much to the educators at Hudson and to all of our attendees. We look forward to hearing from you.

Sincerely,  
The EDxEDNYC Planning Committee  
Hudson High School of Learning Technologies



# **Hudson Bids for Two Photo Shoots and 1 Video Shoot**

Two Staff Headshot Shoots and 1 Video Shoot for EDxED

**STAFF: Jennifer Gunn at Hudson HSLT**

**Brooklyn Video - Greg Daniels**

318 Knickerbocker Ave. Suite 2F Brooklyn NY 11237

**Bid: \$3500**

**Allard Entertainment - TJ Allard**

910 Hope St. Unit 2B

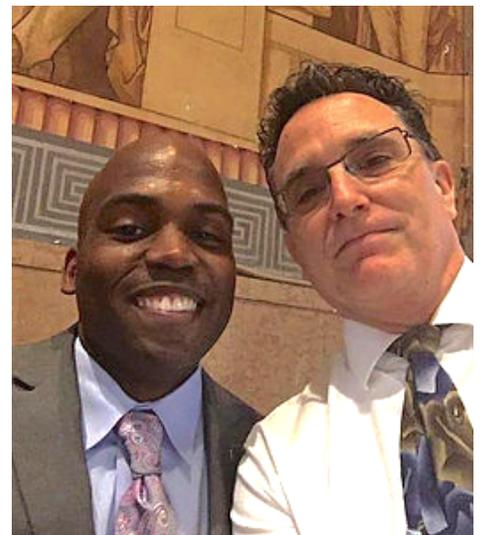
Stamford, CT 06907

**Bid: \$3600**

**Tallboy Films - Douglas Olney**

143 West 29th St. New York, NY 10001

**Bid: \$1500**



# EDxEDNYC 2018

PROFESSIONAL LEARNING CONFERENCE  
FOR EDUCATORS BY EDUCATORS

**June 7, 2018**  
**Learning Conference**  
For Educators  
By Educators



**Bring Your Staff This Chancellor's Day!**  
Full-Day FREE PD Conference  
Break-Out Rooms Available for Schools

EDxEDNYC is an annual education conference *for educators by educators* from Hudson High School of Learning Technologies in New York City. This Professional Learning education conference features relevant professional development content for all educators — including subject-area teachers, school administrators, physical education teachers, librarians, counselors and arts teachers! [www.edxednyc.com](http://www.edxednyc.com)



**PROFESSIONAL  
DEVELOPMENT  
CONFERENCE**

## The EDxEDNYC Mission

The mission of the EDxEDNYC Professional Learning Conference, designed for educators by educators, is to share best practices of pedagogy within and beyond the classroom, to network with other innovative thinkers and to continue conversations on student engagement, innovation, technology, instruction, fostering discussion, questioning, reflective leadership and design-thinking within our schools. EDxEDNYC welcomes hundreds of educators from around the country each June to Hudson High School of Learning Technologies in the Chelsea neighborhood of Manhattan.

**2018 Conference Theme:**  
Strengthening the Instructional Core Through Collaboration, Innovation and Equity

## Optional EDxEDNYC Coaching Package

When educators work together, magic happens. EDxEDNYC is offering an optional Coaching Package for schools who would like to attend EDxEDNYC and receive targeted PD for your staff. Spots are limited.

- Your school receives priority registration for the conference.
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- Your coach will host a PD session at EDxEDNYC tailored to your school.

E-mail [edxed@edxednyc.com](mailto:edxed@edxednyc.com) today to find out more or sign up your school for the EDxEDNYC Conference Coaching package.

## Attend EDxEDNYC

Whole schools or individuals are welcome to attend EDxEDNYC for a day of learning, networking and sharing ideas!

**Tickets are free.**

Break out rooms are available for schools looking to have some private PD time during the day.

## The Agenda

9:00	Keynote Speaker
9:30-11:00	Session 1
11:00-12:00	Lunch
12:00-1:30	Session 2
1:30-3:00	Session 3
3:00-3:30	Awards + Closing

There are over 50 conversation sessions to choose from and attendees can freely choose which sessions they attend.

## Be a Presenter at EDxEDNYC 2018!

Individuals or groups are welcome to propose a conversation session for EDxEDNYC 2018.

Our sessions are not typical conference presentations, but rather *conversations* where all attendees share ideas and best practices. Presenters are truly facilitators, guiding attendees through deep conversation.

## Session Themes

Student Voice  
Technology  
Instructional Opportunities  
Innovation in Leadership  
Student Voice

GROUP  
registration  
IS OPEN!

ED x ED 2018  
NYC

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**NYC**

Department of  
Education